

ASUM Board of Directors Retreat – Notes

Taking away from the retreat:

1. A sense of cohesiveness among the chapters
2. To know everybody better than at the beginning of the retreat
3. To put together solid programming
4. To learn from other campuses
5. To learn more about ASUM as a whole

Key Takeaways:

1. Communication and transparency are top priorities
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Engage

- S&T has a email list that they use to communicate with 10-15 active members; Kaite Cocks says that in her experience this is an ideal number
- S&T recommends sticking to some themes from year-to-year to build a brand:
 - Pies and Politics (or Pancakes and Politics)
 - Trivia nights that tie in political themes but that can be more casual
 - Movie nights (2)
 - Dinners with lawmakers
- Advice: Partner with organizations to boost attendance and get exposure
- UMSL's most successful events are Lunches with Legislators—Jennifer willing to help other campuses set them up as well

Side-bars on budget...

- S&T spends roughly \$4000 per year on on-campus programming
- Will put together a proposal budget that tests the idea of equalizing the amount of money campuses pay into the internship
- May look into a similar program for stipends + some kind of performance funding—will gauge interest level in this idea later on

Exec 2016

- MU

Politics is Brewing Event – Voter Registration

Will be having an event on National Voter Registration Day on September

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Will be having individual events for state senatorial candidates—much easier to get them to come individually than to set up a debate (which is in the works but is facing some chal

Should really find other orgs that would be interested in working on,
particularly Alumni Associations

H d e g e d e e?

- Going to places that students HAVE to go—captive audience !
- Stations around campus for voter registration
- Are polling places accessible?
 - MU's are on campus—working on one in the Student Center
 - S&T's are off-campus but relatively close
 - UMKC/UMSL students generally vote by where they live—different in urban settings