THENON

University of Missouri
eLearning Learning Strategic Planning

Project Kickoff—Update to Curators

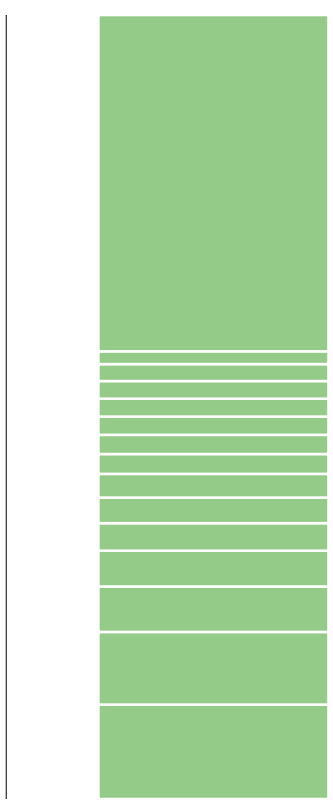
November 15, 2018

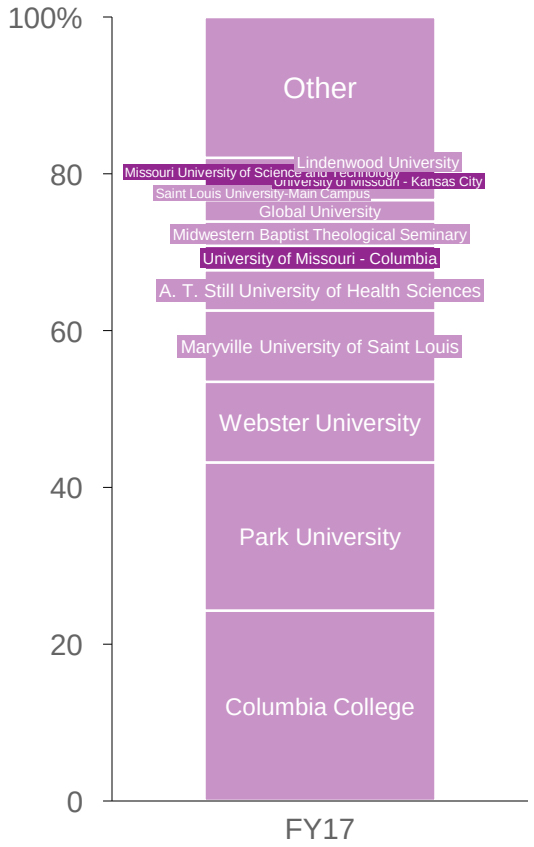
Our project plan consists of multiple phases, with key activities and deliverables in each phase

Week of:	11/5	11/12	11/19	11/26	12/3	12/10	12/17	12/24	12/31	1/7	1/14	1/21	1/28	2/4	2/11	2/18	2/25	3/4	3/11	Ongoing

Note: *EY-Parthenon will have bi-weekly touchpoints with the program management team; **Denotes optional activities

While demand for online education among Missouri residents is high, ~20k choose to enroll in out -of-state institutions, suggesting opportunity for UM to gain share





Note: data represented represents students who are exclusively distance learners
Source: National Council for State Authorization Reciprocity Agreements (NC-SARA); NCES IPEDS

To guide the focus of our work, it is helpful to understand the overall vision and scope of the desired online program for the University of Missouri

Program Characteristic	Key Questions for Discussion
1 Scope, Scale and Timing	
2 Geographic Focus	
3 Population Focus	
4 Degrees Offered	

Sources: EY-Parthenon interviews

Appendix

Our team will work closely together with University of Missouri's eLearning Task Force throughout the project

Kasia Lundy

Dan Chen

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